

CYBERSECURITY AWARENESS MONTH 2026 VIDEO CHALLENGE

Theme: "Don't Make It Easy for Them"

Create a 30- 60-second Skit Video and win up to K2,000.

THE THEME

"Don't Make It Easy for Them" is the 2026 Cybersecurity Awareness Month theme. Staying safe online is not one perfect decision but strong habits applied consistently every day. When those habits become routine, cybercriminals find it much harder to succeed.

HOW TO ENTER

1. Like and share the NICTA Official Page.
2. Create a 30 to 60 second video following the 2026 cybersecurity theme, **Don't Make It Easy for Them**:
 - Use strong passwords and a password manager
 - Turn on multifactor or two-factor authentication
 - Recognise and report scams
 - Update your software
3. Upload your video on your own page on Facebook, Instagram or TikTok, with the audience set to **Public**.
4. Include at least the hashtags **#NICTAPNG** and **#CYBERSECURITY2026** on your uploaded video.
5. Post your entry before the closing date, **31 October 2026**.

ELIGIBILITY

- Open to all residents of Papua New Guinea
- Open to individuals and teams
- Entrants must be 18 years or older
- NICTA employees and their immediate families are not eligible to enter

ENTRY REQUIREMENTS

REQUIREMENT	RULE
Length	30 to 60 seconds
Language	English and Tok Pisin
Originality	Must be originally created. No templates, and no use of other creators' videos or image, or Artificial Intelligence (AI)
Accuracy	All advice must be accurate and consistent with the four pillars of the Cybersecurity 2026 theme.
Visibility	All posts must be public and remain public until winners are announced.
Hashtags	Caption must include #NICTAPNG and #CYBERSECURITY2026 .

JUDGING CRITERIA

CRITERION	WEIGHT	WHAT JUDGES LOOK FOR
Creativity	55%	Fresh concept and storytelling; avoids clichés such as hooded hackers and lecture-style delivery; clear audio, steady visuals, readable subtitles, tight editing
Theme and message relevance	30%	Clear link to "Don't Make It Easy for Them"; accurate, practical advice; relevant to PNG audiences
Engagement and reach	10%	Organic views, shares, saves and genuine comments, including comments showing viewers learned something
Call to action	5%	Viewer knows exactly what to do next and is likely to remember it
Total	100%	

Prizes

- **1st:** K2,000
- **2nd:** K1,500
- **3rd:** K1,000
- **5 lucky winners:** K100 phone credit each, on the network of their choice, chosen by random draw from all eligible entries

Key dates

- **COMPETITION CLOSES:** 31 October 2026
- **WINNERS ANNOUNCED:** 7 November 2026

Terms and conditions

- Entrants keep ownership of their video but grant NICTA a free, ongoing licence to use it for public awareness.
- Prizes are paid to the named entrant or team leader on presentation of valid ID.
- The judges' decision is final. NICTA may disqualify any entry that breaches these terms, and may withhold a prize if no entry meets the standard.